

SPONSORSHIP OPPORTUNITIES FOR TICO TIME FESTIVALS

Align your brand with thousands of potential customers by sponsoring successful music festivals at Tico Time River Resort; 20 Rd 2050, Aztec, NM 87410; 20 miles south of Durango, Colorado.

This unique Costa Rican-themed venue has 2 stages for live music, a large event tent for yoga and other activities, large ponds for swimming, SUP, rafting, waterslide jump, inner-tube slide, zipline, food court (up to 6 food trucks), and room for dozens of craft vendors.

In addition to music and fun resort activities, attendees also enjoy a variety of insightful workshops, interactive playshops, powerful presentations, Sacred Fire ceremonies, mindful movement, and a dedicated kid zone with classes and activities for all ages!



Tico Time Bluegrass Festival is May 15-17, 2026. Our dedicated audience is of a diverse age range; the majority are over 40 years old, and generally more affluent than other festival demographics. We expect to reach capacity of 4k attendees; most will stay on-site all weekend.

International artists have graced our main stage such as The Infamous Stringdusters, Leftover Salmon, Railroad Earth, Elephant Revival, Kitchen Dwellers, The Lil Smokies, Yonder Mountain String Band, and many more.



[Tico Time Bluegrass Festival Facebook page](#) has over 4.6k followers



[Tico Time Bluegrass Festival Instagram page](#) has 3.6k followers



Over 8k subscribers to the Tico Time Bluegrass Newsletter with a 48% open rate



Rise & Vibes Music Festival is May 29-31, 2026. Attendees are 52% female and 48% male with an average age of 30 years old. 56% are from Colorado, 23% are from New Mexico, 33% are from surrounding states and beyond. We expect over 3k attendees throughout the weekend, most of whom stay on-site 3-4 days.

Rise & Vibes strives to cultivate community and camaraderie by curating a space where all walks of life can come together to express themselves through a collective love of high vibe music, interactive workshops, adventure, and nature. Our online presence has over 10k Instagram followers, 26.5k Facebook followers with strong engagement.

International artists that have performed at Rise & Vibes include; The Movement, Tribal Seeds, Steel Pulse, J Boog, Matisyahu, The Elovaters, Protoje, Rising Appalachia, Dirtwire, The Original Wailers, Little Stranger, Del The Funky Homosapien, Kabaka Pyramid, Mike Love, Dub FX, Nattali Rize, Aurorawave, Sister Nancy and many more.

YOUR SPONSORSHIP BENEFITS OUR NON-PROFIT

Hosted by our Public Charity 501c3 non-profit, Pura Vida for Good Inc, proceeds from Tico Time events will support the Recreation For Recovery Program based in the Four Corners Area. This Program serves Young People in Recovery by taking them on Outdoor Adventure Activities with Guides that are in Long Term Recovery. Learn more at PuraVidaForGood.org.



EMAIL: TICOTIMEFESTIVALS@GMAIL.COM TO SCHEDULE A MEETING WITH OUR SPONSORSHIP COORDINATOR

CUSTOMIZABLE SPONSORSHIP LEVELS FOR TICO TIME BLUEGRASS AND RISE & VIBES FESTIVALS

PRESENTING - \$12,000

- Creative Partnership with Festival
- Opportunity to speak from Main Stage about company/product
- 10x20 Booth Space at the Festival + Car Camping
- 3 Company banner placement (provided by sponsor)
- Logo featured on Main Stage LED WALL between sets
- Acknowledgements on Main Stage - 3x Daily
- 2 Dedicated Social Media Posts
- 2 Features + Logo inclusion in all Email Blasts
- Sponsor Name & Location on Festival Map
- Full page Article/Ad/Coupon in Festival Guide
- Logo on Event Posters & Fliers
- Logo on Event Ticket & Confirmation Page
- Company Name & Web Hyperlink on Website
- 15 Full Weekend Festival Passes

GOLD - \$6,000

- Creative Partnership with Festival
- Opportunity to speak from Main Stage about company/product
- 10x10 Booth Space at the Festival + Car Camping
- 2 Company banner placement *provided by sponsor
- Logo featured on Main Stage LED WALL between sets
- Acknowledgement on Main Stage - 2x Daily
- 1 Dedicated Social Media Post
- 1 Feature + Logo inclusion in all Email Blasts
- Sponsor Name & Location on Festival Map
- 1/2 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 8 Full Weekend Festival Passes

SILVER - \$4,000

- 10x10 Booth Space at the Festival + Car Camping
- 1 Company banner placement *provided by sponsor
- Logo featured on Main Stage LED WALL between sets
- Acknowledgement on Main Stage - 1x Daily
- 1 Dedicated Social Media Post
- Logo inclusion in all Email Blasts
- 1/4 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 4 Full Weekend Festival Passes

BRONZE - \$2,000

- 10x10 Booth Space at the Festival + Car Camping
- Logo featured on Main Stage LED WALL between sets
- Shared Social Media Post (with other sponsors)
- Logo inclusion in all Email Blasts
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes

COMMUNITY - \$1,000

- Logo featured on Main Stage LED WALL between sets
- Shared Social Media Post (with other sponsors)
- Logo inclusion in all Email Blasts
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes
- +\$250 for 1/4 page Ad/Coupon in Guide

BEVERAGE SPONSOR

\$1,500 CASH + \$1,500 - \$3000 IN PRODUCT

- Company product available at 2 points of sale
- Company banner placement at 2 points of sale
- Opportunity for company to host tastings each day
- Opportunity for product to be made available backstage in the Artist Dressing Rooms
- Logo on Main Stage LED wall
- Logo Inclusion in Email Blasts
- 1/4 page Article/Ad/Coupon in Festival Guide
- Company Name & Web Hyperlink on Website
- 2 Full Weekend Festival Passes

BEVERAGE \$1,500 IN PRODUCT

- Opportunity for sponsor product to be made available backstage in the Artist Dressing Rooms, Staff & Vols
- Logo on Main Stage LED wall
- Logo Inclusion in Email Blasts
- 1/4 page Article/Ad/Coupon in the Festival Guide
- Company Name & Web Hyperlink on Website

TICOTIMEBLUEGRASS.COM

RISEANDVIBES.COM

CONTACT:

TICOTIMEFESTIVALS@GMAIL.COM